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ESAAL’S ADVOCACY HELPS SECURE FEDERAL FUNDING FOR PRIVATE PAY ASSISTED LIVING FACILITIES

Overdue Funding is a Relief for Cash Strapped Assisted Living Industry Who Provide Essential Services to Seniors

Clifton Park, New York – September 3, 2020 – Following many months of aggressive advocacy calling on financial relief needed for the assisted living facilities, ESAAL is pleased to share that private pay Assisted Living providers may now apply for funding from the Provider Relief Fund through the U.S. Department of Health and Human Services (HHS).

The industry has been waiting for some relief since April, when the cost of doing business rose dramatically for all type of Assisted Living providers. Significant cost increases include labor due to quarantines, personal protective equipment, testing supplies and lab fees, cleaning and disinfecting supplies, technology investments to ensure resident/family interaction and more.

“It’s great news for our industry, many providers reported very alarming losses due to the pandemic and threatened their very existence.” Said Lisa Newcomb, Executive Director, Empire State Association of Assisted Living. “ESAAL partnered with the American Seniors Housing Association along with many other statewide and national Association groups to make this happen. We’ve been making the case for relief funding for months now, and we are pleased our collective voices were heard in Washington.”

The fight is not over. While the funding is a good start, it will only cover a fraction of the exorbitant new costs that providers have incurred. ESAAL will continue to fight for its members to secure relief funding from both state and federal government so they can continue the work necessary to keep seniors safe.

About Empire State Association of Assisted Living

Empire State Association of Assisted Living is a not-for-profit organization dedicated to strengthening New York State's assisted living sector and promoting the best interests of providers and residents. Founded in 1979, ESAAL is the only association that exclusively represents the assisted living industry, serving 300 Assisted Living Residences, Adult Homes, Enriched Housing Programs and Assisted Living Programs throughout New York State. These member residences are home to more than 30,000 seniors.

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