

**ESAAL 2024 Conference & Trade Show – Education Schedule at a Glance\***

\*Subject to change (updated 3/6/24)

<b>Monday, April 15</b>	<b>4.25 CEUs</b>	
1:00pm – 2:00pm	<b>General Session</b>	<a href="#">Legislative Report</a> - Sean Doolan, Principal, Hinman Straub P. C., Lisa Newcomb, Executive Director, ESAAL
2:00pm – 3:30pm	<b>General Session</b>	<a href="#">Assisted Living Legal and Regulatory Update: Navigating the Complex Landscape</a> - Lori Sievers, Principal, Hinman Straub P.C.
3:30pm – 3:45pm		Refreshment Break
3:45pm – 5:30pm	<b>General Session</b>	<a href="#">Cultivating Collaboration Internally and Externally for Success</a> – Jeffrey Rogers, CPMBC, Jeffrey A. Rogers Executive Business Coaching
6:00pm – 7:00pm		<b>Welcome Reception for all attendees</b>
7:00pm – 8:30pm		<b>Kosher Dinner Provided / Non-Kosher attendees on own</b>
<b>Tuesday, April 16</b>	<b>7.75 CEUs</b>	
7:30am – 8:30am		<b>Full Breakfast/Kosher Breakfast</b>
8:30am – 10:30am	<b>Keynote</b>	<a href="#">Finding the Funny in Change</a> – Jan McInnis, The Work Lady
10:30am–10:45am		<b>Refreshment Break</b>
10:45am –12:00pm	<b>Concurrent Session</b>	<a href="#">A Dementia-Friendly Environment Starts at the Top</a> – Jennifer Harvey, MSW, CDP, Touching Hearts at Home
10:45am - 12:00pm	<b>Concurrent Session</b>	<a href="#">OMIG Compliance Readiness</a> – Patricia Tulloch, RBC Limited, Healthcare & Management Consultants
12:00pm – 1:00pm		<b>Lunch/Kosher Lunch</b>
1:00pm – 2:30pm	<b>Concurrent Session</b>	<a href="#">Everything You Need to Know About Artificial Intelligence...But Didn't Know to Ask</a> – Jim Spellos, Meeting U.
1:00pm – 2:30pm	<b>Concurrent Session</b>	<a href="#">Employment Pitfalls: How to Avoid the Most Common Mistakes</a> – Elena DeFio Kean, Hinman Straub PC
1:00pm – 2:30pm	<b>Concurrent Session</b>	<a href="#">Incident Reporting Workshop– Successful and Accurate Reporting!</a> – Raeanne McLaughlin, Hinman Straub <i>PRE-REGISTRATION REQUIRED</i>
2:30pm – 2:45pm		<b>Refreshment Break</b>
2:45pm – 4:15pm	<b>Concurrent Session</b>	<a href="#">Fueling Aspirations, Joy and Purpose for Residents and Staff</a> – Sara Kyle, LE3 Consulting
2:45pm – 4:15pm	<b>Concurrent Session</b>	<a href="#">Suffering in Silence: Contemporary Issues in Elder Mental Health</a> - Dr. David Katzenstein, DSW LCSW-R, Brooklyn Therapy Center
2:45pm – 4:15pm	<b>Concurrent Session</b>	<a href="#">Incident Reporting Workshop– Successful and Accurate Reporting!</a> – Raeanne McLaughlin, Hinman Straub <i>PRE-REGISTRATION REQUIRED</i>
4:15pm – 5:45pm	<b>Concurrent Session</b>	<a href="#">Creating a Holistic Community Experience for Residents and Team Members</a> – Sara Kyle, LE3 Consulting
4:15pm – 5:45pm	<b>Concurrent Session</b>	<a href="#">Mastering Digital Marketing Strategies for Assisted Living Communities</a> – Sara Mannix & Brian McGrath, Mannix Marketing
4:15pm – 5:45pm	<b>Concurrent Session</b>	<a href="#">Incident Reporting Workshop– Successful and Accurate Reporting!</a> – Raeanne McLaughlin, Hinman Straub <i>PRE-REGISTRATION REQUIRED</i>
6:00pm – 9:00pm		<b>Trade Show Kick Off - Reception/Buffer Dinner/Kosher Dinner in Trade Show</b>
<b>Wednesday, April 17</b>	<b>CEUs 7.5</b>	
7:30am – 8:30am		<b>Full Breakfast in the Trade Show/ Kosher Breakfast</b>
8:30am – 10:30am	<b>General Session</b>	<a href="#">Checking in with the NYS Department of Health</a> – Kelly Ann Anderson, Director, Division of Adult Care Facility and Assisted Living Surveillance, NYSDOH
10:30am – 11:00am		<b>Refreshment Break for all in the Trade Show</b>

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11:00am – 12:30pm	<b>Concurrent Session</b>	Quality 101 – Why Quality Matters – Linda Elizaitis, RN, BS, RAC-CT, CMS Compliance Group, Inc.
11:00am – 12:30pm	<b>Concurrent Session</b>	Cybersecurity Crash Course for Long Term Care Facilities – Reg Harnish, OrbitalFire Cybersecurity
12:30pm – 1:30pm	<b>Lunch/Kosher Lunch for all in the Trade Show</b>	
1:30pm – 3:00pm	<b>Concurrent Session</b>	Fall Prevention in Long-Term Care – Krista Golden, Omnicare
1:30pm – 3:00pm	<b>Concurrent Session</b>	Remote Therapeutic Monitoring benefits in Assisted Living and Memory Care Communities – Carla Wasbes, PRN PT OT SLP PLLC
1:30pm -3:00pm	<b>Concurrent Session</b>	Incident Reporting Workshop– Successful and Accurate Reporting! – Raeanne McLaughlin, Hinman Straub <i>PRE-REGISTRATION REQUIRED</i>
3:00pm – 3:15pm	<b>Refreshment Break</b>	
3:15pm – 4:30pm	<b>Concurrent Session</b>	Creative Solutions for Managing Food Service in Assisted Living – Whitson's Culinary Group
3:15pm – 4:30pm	<b>Concurrent Session</b>	Finding Calm in the Chaos - Essential Life Skills to Bring Out the Best Version of You – Julie Everhart, New Falls Home
4:30pm – 5:45pm	<b>Concurrent Session</b>	Addressing Behavioral Issues - Case Management Best Practices – Denise Kerr, Resolve Consulting, LLC
4:30pm – 5:45pm	<b>Concurrent Session</b>	Person-Centered Resident Care - Past, Present, and Future – Deanna Vigliotta, TZMO USA, INC. (SENI)
6:30 pm – 8:30 pm	<b>Awards &amp; Reception</b>	
<b>Thursday, April 18</b>	<b>6.5 CEUs</b>	
7:30am – 8:30am	<b>Full Breakfast/ Kosher breakfast</b>	
8:30am – 9:30am	<b>General Session</b>	The 17 Gaps that Sabotage Your Emergency Plans - Bo Mitchell, President, 911 Consulting
9:30am-10:30am	<b>General Session</b>	NYS DOH Emergency Preparedness and Response – Kate Butler-Azzopardi & Deanna Ratigan, NYS DOH Office of Health Emergency Preparedness
10:15am – 10:30am	<b>Refreshment Break Available</b>	
10:30am – 12:30pm	<b>General Session</b>	Caring for a New Generation in Assisted Living – Barbara Speedling, Quality of Life Specialist
12:30pm – 12:45pm	<b>Box lunch/Kosher box lunch</b>	
12:45pm – 2:15pm	<b>General Session</b>	Overcoming Overwhelm: How to Break Free from Anxiety – Brett Cotter, Stress Is Gone
2:15pm – 3:30pm	<b>General Session</b>	What's on Your Mind? A Wrap-Up Session - Lisa Newcomb, ESAAL